



Endowment Fund Naming Opportunities

Our ambition is to grow Blue Bell’s endowment by \$3,000,000 over the next ten years to reach the level needed to serve future generations of cat owners and their cats in perpetuity.

Our endowment funds are strategically invested and professionally managed. We receive a portion of the earnings annually to offset operating expenses and support strategic initiatives. The principal is retained permanently. We offer a range of naming opportunities from \$100,000 to \$500,000. As an endowment benefactor you will receive a signed Blue Bell Cat Sculpture by Venice Clay Artist Gary Steinborn as well as be permanently acknowledged on the Benefactors Plaque in our Welcome Center. Wishes to remain anonymous will be faithfully honored.

If you’d like to discuss one of these legacy endowment naming opportunities, please contact Susan Hamil, Blue Bell’s Chairwoman at 714-325-4930 or CAH20172@aol.com.

Endowed Programs

Opportunity	Amount
Community Cat Fund Legacy Sponsorship	\$500,000
Major Medical Legacy Sponsorship	\$400,000
Major Dental Legacy Sponsorship	\$300,000
Blue Bell Gardens Sustainability Sponsorship	\$200,000
Campus Maintenance Legacy Sponsorship	\$100,000

Endowed Positions

Opportunity	Amount
Executive Director	\$500,000
Cat Care Manager	\$400,000
Cat Care Supervisor	\$300,000
Facilities Manager	\$200,000
Cat Retirement Coordinator	\$100,000