



Endowment Fund Naming Opportunities

Our ambition is to grow Blue Bell's endowment by \$3,000,000 over the next ten years to reach the level needed to serve future generations of cat owners and their cats in perpetuity.

Our endowment funds are strategically invested and professionally managed. We receive a portion of the earnings annually to offset operating expenses and support strategic initiatives. The principal is retained permanently.

We have a wide range of unique endowment naming opportunities from \$50,000 to \$500,000. As an endowment benefactor you will receive a signed Blue Bell Cat Sculpture by Venice Clay Artist Gary Steinborn as well as be permanently acknowledged on the Benefactors Plaque in our Cottage Reception. Wishes to remain anonymous will be faithfully honored.

If you are interested in helping us achieve this ambitious goal, please contact one of our campaign co-chairs:

Susan L. Hamil • 714-325-4930 • CAH20172@aol.com • Chairman of the Board
 Jeff Zakaryan • 949-290-6356 • jeffz18@cox.net • Chairman of the Advisory Board

Endowed Programs

Opportunity	Amount
Community Cat Fund—Legacy Sponsorship	\$500,000
Major Medical—Legacy Sponsorship	\$350,000
Major Dental—Legacy Sponsorship	\$250,000
Campus Maintenance—Legacy Sponsorship	\$200,000
Landscape Maintenance—Legacy Sponsorship	\$100,000
Caring for Senior Cats Seminar—Legacy Sponsorship	\$50,000
Estate Planning for Pets Seminar—Legacy Sponsorship	\$50,000

Endowed Positions

Opportunity	Amount
Executive Director	\$500,000
Cat Care Manager	\$400,000
Cat Care Supervisor	\$300,000
Facilities Manager	\$200,000
Cat Retirement Coordinator	\$100,000